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SHILOH TECHNOLOGIES

Bill Akins, Vice President of Market Development, Shiloh Technologies

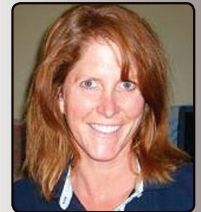


Shiloh is the leading edge retail data analytic software. Shiloh allows suppliers to integrate and harmonize data from retailers, third parties and internal systems in addition to providing end users with powerful reporting and analytical tools. Suppliers who hope to have an influential voice at the shelf must realize efficiencies with data integration, daily reporting, and user defined exception alerts so they can focus their time on analytics that help them grow their business.

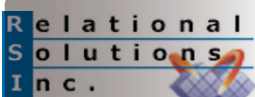
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VENDOR MANAGED TECHNOLOGIES

Jennifer Beckett, Vice President of Sales & Marketing, Vendor Managed Technologies, Inc.



VMT unveils its new Velocity®: CatMan web-based application that combines visual planograms with scanned POS to dynamically analyze a planogram or category's performance for any and all stores. Learn how to optimize product mix and visualize planogram performance with drillable heat maps, charts, grids and graphs. Category Managers and Planogram Analysts will see and understand their planograms' latest sales performance and replenishment execution at every store within a retail chain. This trend setting technology enables category managers and advisors to use a single collaborative platform when building and managing their category plans.



RELATIONAL SOLUTIONS

Rob York, Co-founder & President, Relational Solutions, Inc.



Empower your teams, improve efficiencies, optimize inventory and support your retailers more effectively with POSmart. Understand the value of a leveraging point-of-sale data throughout your organization.

Scanned data comes in so many formats from scores of retailers containing various data elements. Creating reports from this data and trying to compare it with internal data is very cumbersome. What sets Relational Solutions apart is POSmart's award winning architecture. If you have ever had to piece meal reports from multiple sources, then you know what we're talking about. POSmart's architecture is the foundation that ensures reports are point-and-click easy to create and completely reliable, regardless of the reporting tool. In addition to being completely open to any reporting tool, POSmart comes with its own powerful reporting tool that gives you the best of both worlds: Powerful out-of-the-box reports and the ability for you to quickly and easily create your own dynamic ad-hoc analytics. Learn the value of integrating POS data with internal information and syndicated data to give you a complete view of sales. Join us for an open discussion of your data issues and how POSmart can help address them.

TABS

Dr. Kurt Jetta, President, TABS Group



TABS Group is an analytic firm that actually puts to work the leading analytical concepts and ideas in merchandising today. Aisle Management, Shopper Insights, and Solution Group Recommendations are real deliverables not just the buzzwords, clichés, and platitudes that you hear about at every industry event.

Using retailer-specific category definitions, TABS Group provides optimal Cross-Category Space Allocations, Locations, and Adjacencies. Leveraging their proprietary data customization process, TABS can analyze data across categories based on things like Health/Wellness or Meal Solutions (e.g. Breakfast / Lunch / Dinner), vs. traditional analyses focused on product-centric classifications (e.g. RTE Cereal, Frozen Breakfast, etc).

Celebrating their first decade in business, TABS Group is known by their clients as being both innovative and highly efficient. Be prepared to learn that the traditional barriers to leverage syndicated sales and panel data are largely self-imposed, and that methods exist today to reach that future vision of 'Beyond the Category' Management!

EXHIBITORS



Interactive Edge
Smarter Selling Tools



INTERACTIVE EDGE

Zel Bianco, President, Interactive Edge

Interactive Edge is the industry leader in data analysis and presentation software for Category Management. The award-winning XP3 platform is a set of business intelligence tools that are integrated with Microsoft Office, and give business users the ability to effectively, quickly and efficiently leverage virtually any data to create, distribute and apply best-practice analytics in persuasive Microsoft PowerPoint presentations. Because of its ease-of-use, open technology standards and powerful analytic capabilities, XP3 is strongly recommended for consumer goods companies by independent analysts such as the Gartner Group.

Interactive Edge understands that giving stakeholders across the organization access to the right data and the expertise to analyze and present it effectively is a competitive advantage, and companies that fail to do so are at risk. Many organizations have made significant investments in data and business intelligence, but fail to realize return on these investments - especially as it relates to customer facing initiatives. It is for this reason that Interactive Edge develops and delivers some of the most forward-thinking and easy-to-use data analysis and presentation tools on the market today.



VIDEO MINING

Dr. Rajeev Sharma, Founder & CEO, VideoMining

Two minute video segment entitled "Attention shoppers! You're on camera" aired twice on CNN American Morning on November 24, 2006 and throughout the day on CNN Headlines News on November 25, 2006. It was part of CNN's coverage of the holiday shopping after Thanksgiving. It discussed how VideoMining is helping retailers and consumer product manufacturers improve marketing, merchandising and customer service.



RETAIL OPTIMIZATION INC

Dr. Vaughn Roller, CEO & Founder, Retail Optimization

This presentation will focus on applying predictive consumer-centric analytics and business intelligence to optimize the use of macro store space (aisles, departments and total store) based on the best product assortments for customers while maximizing same and planned new store financial performance for retailers. The presentation cover ways retailers and suppliers are collaborating to maximize the benefits to both in a truly "win - win" scenario that optimizes current, remodeled and new stores to predict the magnitude of ROI for all parties involved. Attendees will learn to use external and loyalty card consumer information along with retailer performance data to improve customer satisfaction, attract new shoppers, increase basket size, sales and profits, reduce inventory investment and minimize out-of-stocks subject to realistic operational constraints at store level.



NIELSEN : DECISIONS MADE EASY

Ken Kubat, Global Account Director, Decisions Made Easy

Decisions Made Easy, a global business service of The Nielsen Company, provides software and services for consumer goods manufacturers and retailers focusing on direct data. Clients use our solutions to efficiently extract insight from point-of-sale (POS) and related data, and create actionable information for use across the business.



EXHIBITORS

nielsen
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Analytic Consulting



NIELSEN ANALYTIC CONSULTING

Rob Schram, Vice President, Nielsen Analytic Consulting

Last year, substantial time and resources were spent to launch over 120,000 new UPCs on the market. How easy and accurate was it to identify the UPCs to delist? Managing assortment in a highly competitive environment can lead to consumer frustration, if done poorly.

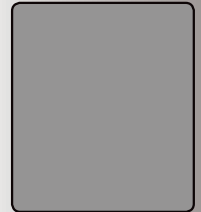
Let Nielsen Analytic Consulting's assortment solution, Assortman, simplify your decisions. With Assortman, you will strategically identify the categories and brands to target for growth before making tactical decisions. With our new software, you will accurately optimize the number of items in your assortment and simulate category sales changes based on your strategy.

Come and learn how Assortman can assist you in setting your assortment strategy and experience our new software that provides you and your team tactical, actionable results for your categories.

SmartRevenue

SMART REVENUE

SmartRevenue has a clear focus of bringing the "Voice of the Shopper" to the sales and marketing process. The presentation examines the benefits of using "Shopper-Centric" knowledge to deliver what shoppers want, when, and where they want it. Only by understanding why, when, how, where and what customers buy can marketers move beyond the existing demand creation paradigms and convert data into competitively useful insights and shopper-centric strategies and tactics to increase conversion at the customer, category and brand levels.



galleria

GALLERIA

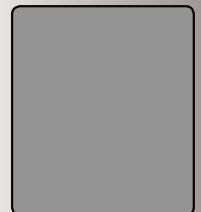
Doug Erickson, Galleria



Galleria is the leading provider of synchronized, automated assortment and space optimization solutions. Galleria's products enable retailers to deliver a customer-centric assortment strategy at the enterprise, cluster or store-level, depending on the dynamics of the category. Integrating assortment planning with store-specific space planning ensures accurate execution and inventory optimization for every store in the estate. Clients include Tesco, Morrisons, Delhaize, Food Lion, Hannaford Bros and Giant Eagle, as well as three of the world's top 20 retailers.

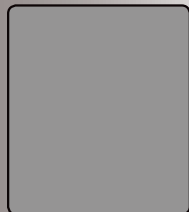
COSMIC SOLUTIONS

Cosmic
SOLUTIONS



EXHIBITORS

IRONBRIDGE



(JDA)



(IRI)

